

NOELLE HARTT

FREELANCE COPYWRITER

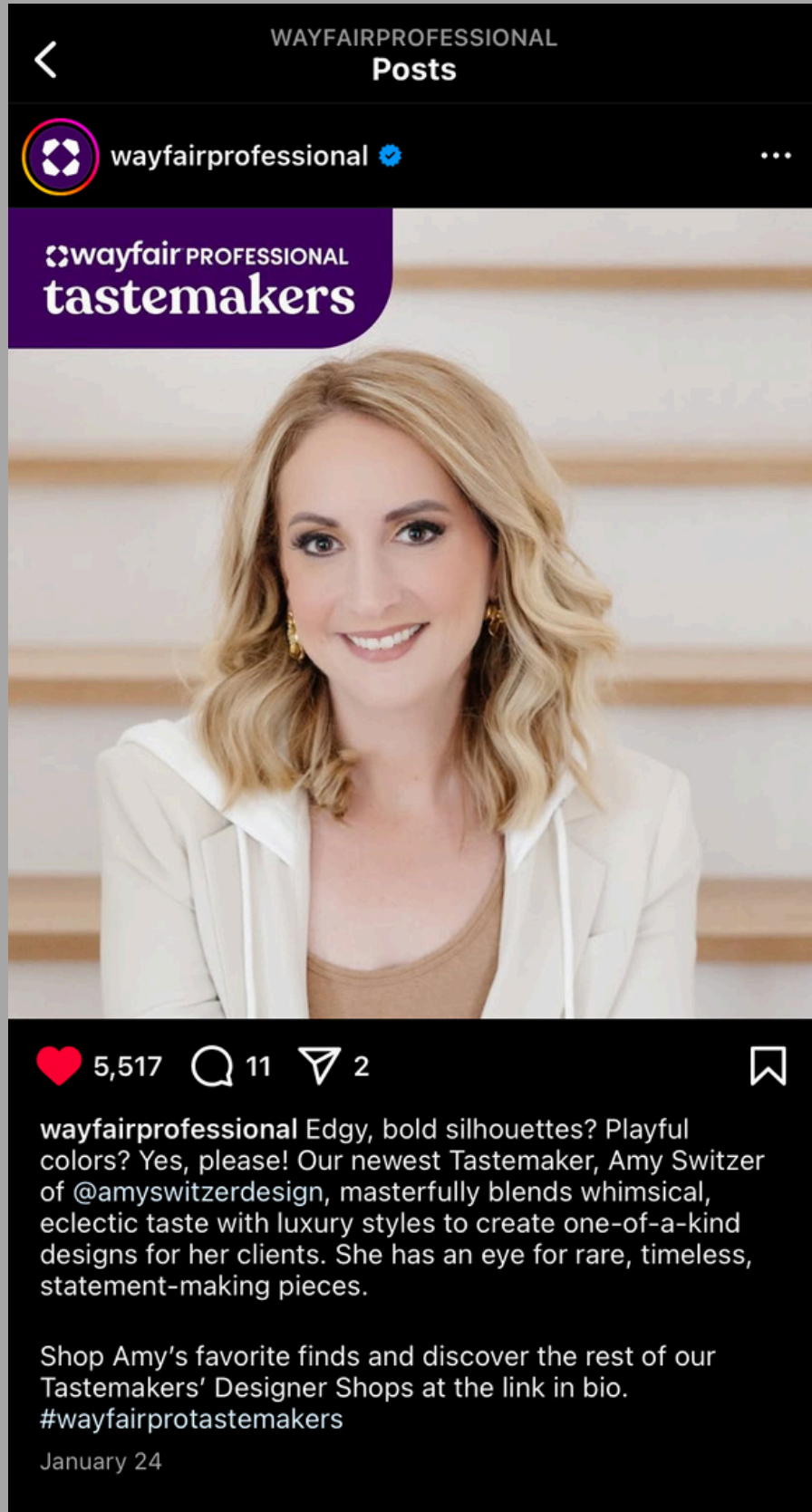
**COPYWRITING
PORTFOLIO**

TABLE OF CONTENTS

<u>B2B - organic social</u>	<u>3</u>
<u>CPG brand awareness - organic social</u>	<u>10</u>
<u>Employer branding - paid social</u>	<u>14</u>
<u>Lead generation - paid social</u>	<u>17</u>
<u>DTC - paid search + paid social</u>	<u>22</u>
<u>DTC - campaign landing pages</u>	<u>24</u>
<u>SEO blog posts</u>	<u>34</u>
<u>Contact information</u>	<u>48</u>

B2B

**ORGANIC
SOCIAL**







WAYFAIRPROFESSIONAL
Posts



wayfairprofessional



wayfair PROFESSIONAL
tastemakers



5,240



12



6



wayfairprofessional With simple silhouettes, delicate accents, and soft neutrals, our newest Tastemaker, @camilaborgeschiang, has polished, contemporary design down to a science. Her spaces are equally functional, modern, and oh-so-chic!

Shop Camila's favorite pieces and discover the rest of our Tastemakers' Designer Shops at the link in bio.
[#wayfairprotastemakers](#)

January 31




Commercial-Use Bar Stools

 wayfair PROFESSIONAL




Save

 Wayfair Professional 

These bar stools mean business.


Designing for commercial spaces calls for heavy-duty materials. Discover bar stools created to withstand the hustle and bustle of high-traffic areas. Shop commercial-friendly furniture and decor.






[See less](#)





STYLE SPOTLIGHT

Sleek styles that add mid-century charm.





 Wayfair Professional 

Mid-Century Must-Haves | Outdoor Tables

Mid-century outdoor tables make it easy to incorporate retro style in today's backyards and patios. These unassuming throwbacks are the quintessential, no-fuss pieces that define the effortlessly cool style of the 1950s and '60s. Shop furniture and decor.

[See less](#)

2:15

TRENDING NOW



CURVED



ACCENT MIRRORS



 wayfair PROFESSIONAL



Save

 Wayfair Professional 

Explore the latest trend in accent mirrors.

Curved accent mirrors are our latest interior design obsession. This style is all over our 2024 vision boards and perfect for bringing a sense of serene sophistication to any project. Add them to foyers, living rooms, or even dining rooms. Shop this trending style and more.

See less

CPG BRAND AWARENESS

ORGANIC SOCIAL



naturalbalanceinc • Follow



naturalbalanceinc One day, he'll be the family guard dog... or a therapy dog... or a Backyard Fetch Champion... but no matter what his adulthood brings, proper nutrition during puppyhood plays a key role in growth and development.

That's what makes our limited ingredient recipes the ideal choice for puppies like Crash. Purposefully crafted with a single protein source, our puppy food is fortified with essential vitamins and minerals to help support healthy growth, easy digestion, and a long, happy life for you and your pup. ❤️

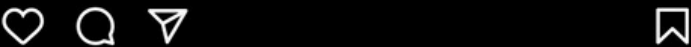
Choose from our Lamb & Brown Rice, Salmon & Brown Rice, or grain-free Duck & Potato dry recipes. 🐕



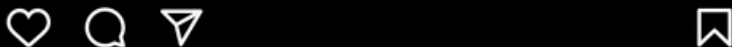
45 likes

January 31, 2022

Log in to like or comment.



59 likes
naturalbalanceinc I'm thinkin' fish for dinner tonight! 🐟🍲
#happydog #naturalbalance #naturalbalancepetfoods



64 likes
naturalbalanceinc Waiting for the weekend to get here like... 🐾
📷: @sarahemusick



NATURALBALANCEINC

Posts

Follow



naturalbalanceinc



56 likes

naturalbalanceinc Who wants to see my doggy paddle?



📷 : @jess.clumer

#dogsonadventures #naturalbalance

#naturalbalancepetfoods

**EMPLOYER
BRANDING**

**PAID
SOCIAL**



TIAA

169,749 followers

Promoted



We don't just talk about diversity—we embody it. Join a workplace that celebrates inclusion.

Where representation is
more than a buzzword



Explore career opportunities where inclusion matters

careers.tiaa.org

[Learn more](#)



TIAA

169,749 followers

Promoted



To those who take charge, never stop learning and strive for greatness in all that you do, we have two words for you: We're hiring!



Explore opportunities in cybersecurity

careers.tiaa.org

Apply



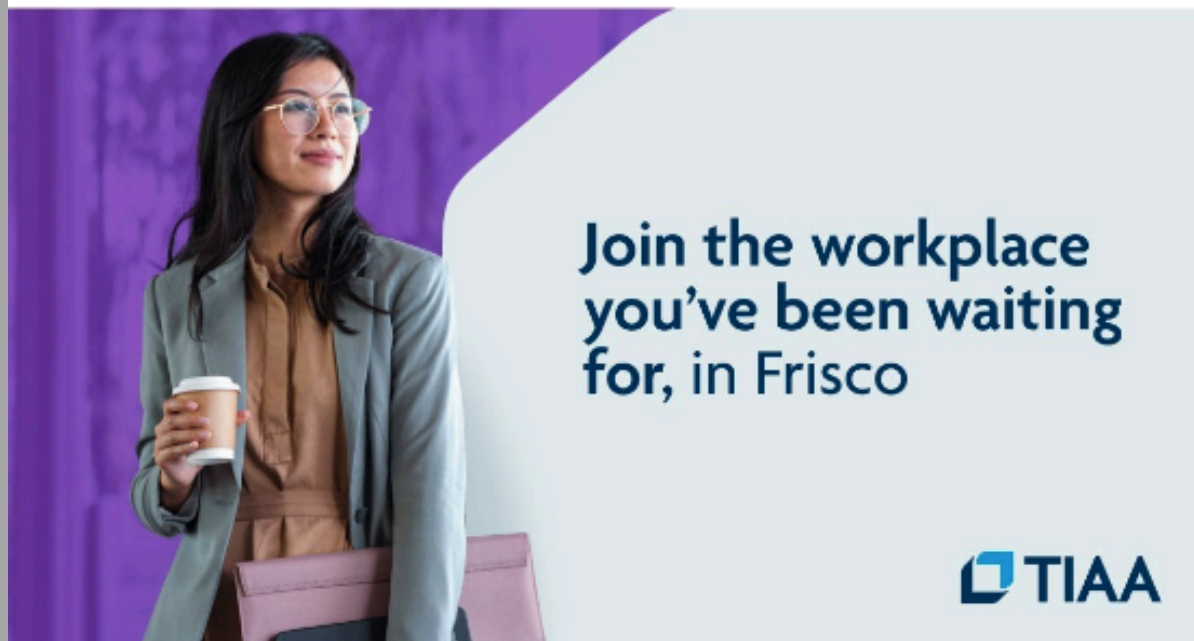
TIAA

169,749 followers

Promoted



Growth opportunities. Inclusion. Diversity. Weekdays never felt so good.



Learn more

careers.tiaa.org

Learn more

**LEAD
GENERATION**

**PAID
SOCIAL**



Baylor Scott & White Health

Sponsored

Library ID: 302920289352186



Break free from stiffness. Discover neck and back treatment options to help you live pain-free.



BaylorScott&White
HEALTH

The power to stretch your limits



BSWHEALTH.COM

See a spine specialist

Live pain-free

[Learn More](#)



Baylor Scott & White Health

Sponsored

Library ID: 314994204702046



Ready to go the extra mile? Explore back and neck pain treatment options and regain your movement.



BaylorScott&White
HEALTH

The power to go
the distance



BSWHEALTH.COM

Talk to a spine specialist

Live without limits

[Learn More](#)



Baylor Scott & White Health

Sponsored

Library ID: 299124916553278



Face tomorrow head-on. Discover advanced neurological care for a broad range of brain and spine conditions.



BaylorScott&White
HEALTH



The power to
shape your future

BSWHEALTH.COM

Talk to a specialist

You're in control

[Learn More](#)



Baylor Scott & White Health

Sponsored

Library ID: 382069288151602



Heartburn? Stomach cramps? Bloating? You don't have to put up with any of it.



BaylorScott&White
HEALTH

The power to
try new things



BSWHEALTH.COM

Talk to a GI specialist

Reclaim your confidence

[Learn More](#)



Baylor Scott & White Health

Sponsored

Library ID: 1323602685014575



From family planning to delivery, our women's health teams are ready for you.



BSWHEALTH.COM

Comprehensive healthcare
For women

[Learn More](#)



Baylor Scott & White Health

Sponsored

Library ID: 393209130248745



From checkups to screenings, explore comprehensive women's health services.



BSWHEALTH.COM

Healthcare for women
Find a specialist

[Learn More](#)



Baylor Scott & White Health

Sponsored

Library ID: 321217964253899

...

It's no secret: Cancer screenings save lives. Been a while?



BSWHEALTH.COM

Make your appointment

Find a doctor

[Book Now](#)



Baylor Scott & White Health

Sponsored

Library ID: 1847944812283069

...

It's no secret: Cancer screenings save lives. Are you up to date on yours?

**Your superpower?
Early detection.**



BaylorScott&White
HEALTH

BSWHEALTH.COM

Schedule an appointment

Find a doctor near you

[Learn More](#)

**DTC PRODUCT
ADS**

**PAID
SEARCH
&
PAID
SOCIAL**

Ad · www.cellerx.com/

CelleRx® | Reset Your Skin | Nature Meets Innovation

Treat Your Pores to a Deep, Soothing Clean With Our Gentle Facial Cleansing Mist. Elevate Your Skincare Routine and Feel Your Pores Breathe Again! Shop Now.

Ad · www.cellerx.com/

CelleRx® | Speed Up Healing Time | Reduce Redness Post-Medspa

Restore Your Skin's Balance After Microdermabrasion With Our Gentle Facial Cleansing Mist. Made From All-Natural, Non-Drying Ingredients and Safe For Prolonged Use. Shop Now.

Ad · www.cellerx.com/

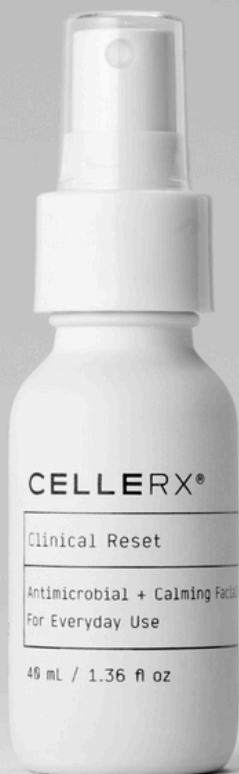
CelleRx® | Calm + Restore Skin | Dermatologist-Recommended

Accelerate Post-Treatment Healing After Your Microdermabrasion Appointment. Our Soothing Facial Cleansing Mist is All-Natural, Non-Drying and Easy to Apply. Shop Now.



CelleRx
Sponsored

It's like a sigh of relief for your pores – our cleansing mist gently removes dirt, bacteria and makeup residue for a truly refreshing clean.



CELLERX.COM

Restore Your Skin's Natural Balance

Subscribe and Save

Shop Now



CelleRx
Sponsored

Step aside, toner. Meet CelleRx: our soothing formula is gentle, non-drying and removes bacteria. Did we mention it's safe to spray over your makeup?

Break Up With Your Toner

Toner

Contains alcohol & harsh chemicals

Dries out skin over time

Must be applied before moisturizing

CelleRx

All-natural ingredients

Calms and balances skin with each use

Can be reapplied throughout the day



CELLERX.COM

Treat Yourself to Calm, Healthy Skin

Subscribe and Save

Shop Now



CAMPAIGN LANDING PAGES

DTC HEALTH & WELLNESS PRODUCTS

HELP PREVENT INFECTIONS THAT CAUSE CONTACT LENS DISCOMFORT

Contact lens wearers can reduce the risk of infection by paying close attention to their lid and lash hygiene.

Re-wetting drops may help to temporarily relieve contact lens discomfort, but Avenova addresses the underlying cause of most dry eye: bacteria and foreign debris on the eyelids and eyelashes.

ORDER NOW



Say "goodbye" to burning and dryness. Wear your lenses comfortably all day long by following these simple steps:



Cleanse your lids and lashes twice daily with Avenova



Wash & dry your hands thoroughly before touching your lenses



NEVER sleep with your lenses in



Switch to daily disposable lenses

× CLAIM 10% OFF



WEAR YOUR CONTACT LENSES LONGER AND MORE COMFORTABLY



Avenova Supports Proper Eye Lubrication

Our antimicrobial, non-irritating lid and lash cleanser reduces the bacteria and debris known to trigger contact lens discomfort. Avenova is trusted by thousands of eye care professionals to support a healthy tear film and make lens-wearing bearable for their patients again.



Reduce Your Risk of Infection

Wearing contact lenses may make you 15 times likelier to develop an eye infection – but practicing proper hygiene with antimicrobial Avenova can help lower that risk. Apply our lid and lash cleanser every morning and evening to support healthy eyes. You can even reapply throughout the day while your lenses are in.

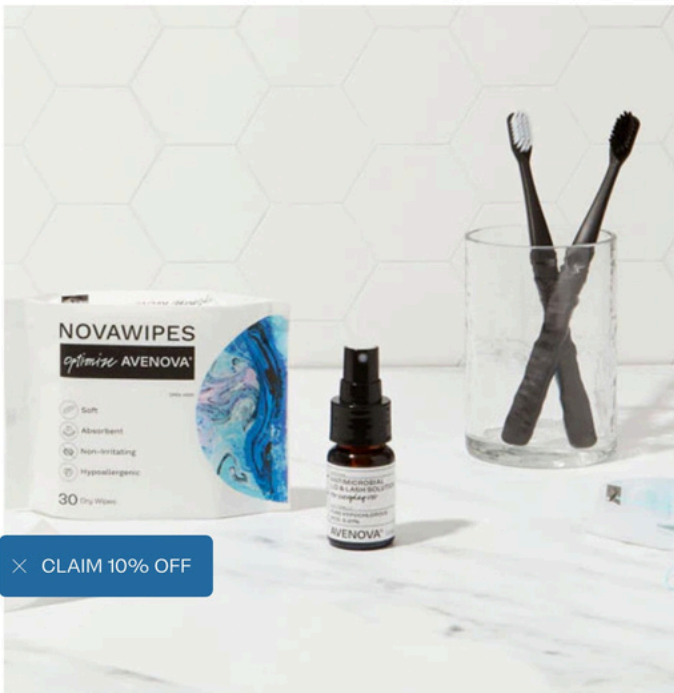
CHECK OUT THESE GLOWING 5-STAR REVIEWS

× CLAIM 10% OFF



"I'm a contact lens wearer, I have noticed since starting using Avenova twice daily, that my irritation has gone down, I'm able to wear my contact lenses longer, my eyes don't get as dry, and they feel overall so so good."

-Dr. Brasfield



× CLAIM 10% OFF

EXPERIENCE THE DIFFERENCE FOR YOURSELF AND GET ONGOING RELIEF

Order a 2-week supply and get free shipping on your order.

Save 15% Today

and receive 10% off subsequent shipments when you subscribe for monthly or bi-monthly deliveries.

ORDER NOW

AVENOVA'S PATENTED AND PROPRIETARY FORMULA IS SAFE FOR LONG-TERM USE

Our lab-tested formula harnesses the power of natural hypochlorous acid (HOCl), a gentle, antimicrobial compound your body naturally produces.

DOCTOR-RECOMMENDED FOR DAILY USE

With daily application, Avenova Lid & Lash Solution is proven to effectively cleanse the eye area and combat a broad spectrum of harmful bacteria known to cause dry eye, inflammation and contact lens intolerance.



ORDER NOW

× CLAIM 10% OFF

DON'T JUST EASE SYMPTOMS - ADDRESS THE ROOT CAUSE OF IRRITATION WITH AVENOVA

AVENOVA



✓ **Manages bacteria and organisms associated with symptoms of dry eye, inflammation, and contact lens discomfort**

× CLAIM 10% OFF

- ✓ **All-natural**
- ✓ **Non-toxic**
- ✓ **Hypoallergenic**
- ✓ **Safe for long-term use and all ages**

PRESCRIPTION EYE DROPS



- × **May cause allergic reactions.**
- × **Side effects may include, but are not limited to: stinging, burning, blurred vision, sensitivity to light, and unusual eye secretions.**
- × **Hydrate eyes without managing the root cause of dryness and inflammation**
- × **Prescription-only**
- × **Not recommended for children under 17**
- × **Contain man-made preservatives**
- × **Must be applied before putting in contact lenses**

SOOTHE CONTACT LENS DISCOMFORT WITH OUR EASY-TO-APPLY MIST

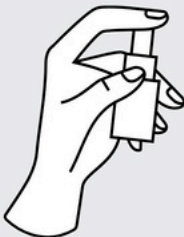
Apply Avenova Every Morning Before Putting in Your Lenses, and Again Every Evening After Taking Them Out

× CLAIM 10% OFF



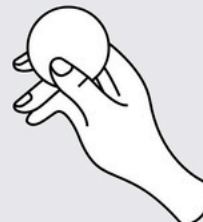
Step 1

Wash your hands and the area around both eyes.



Step 2

Spray solution onto a cotton round (or NovaWipes) until moistened.



Step 3

Gently wipe the eyelid and lashes on each eye at least 3 times.

EYE CARE TIPS FOR CONTACT LENS WEARERS

Keep Lids & Lashes Clean

- Reapply Avenova throughout the day as needed to minimize irritation-causing bacteria.

Avoid Bad Habits

- Give your eyes a break! Never sleep with your contacts in.
- Keep your lenses away from water.

Follow Doctors' Orders

- Book a yearly visit with your eye doctor.
- Replace your lenses as per your doctor's instructions.
- Lenses causing pain? Remove them and call your eye doctor.

Be Prepared

- Carry a backup pair of eyeglasses with your current prescription, in case you need to remove your contact lenses during the day.

OUR FORMULA IS SAFE FOR LONG-TERM USE AND DAILY APPLICATION – EVEN WHILE YOUR LENSES ARE IN!

ORDER NOW

Social



Products

Avenova OTC
NovaWipes
Avenova Daily Duo
i-Chek by Avenova
Terms of Service
Refund policy

Legal

Shipping & Return Policy
Terms & Conditions
Contact Us
Sign Up/Sign In

Newsletter

Sign up for exclusive offers, original stories, activism awareness, events and more.

Enter email

SIGN UP

© 2025 Avenova Eyecare.



[Avenova OTC](#) [NovaWipes](#) [Avenova Daily Duo](#) [i-Chek by Avenova](#) [Terms of Service](#) [Refund policy](#)

× CLAIM 10% OFF to ensure you get the best experience on our website. [Learn More](#)

Got it!

SCIENCE FOR SORE EYES

Avenova is unlike most other dry eye products on the market. Our antimicrobial mist addresses the root cause of most chronic eye conditions - too much bacteria!

[ORDER NOW](#)

FORMULATED FOR YOU—NATURALLY.



**Natural and Gentle,
Yet Powerful Enough
to Kill Bacteria**

Our antimicrobial mist has been prescribed by thousands of eyecare professionals to help people with Dry Eye, Blepharitis Irritation, Meibomian Gland Dysfunction, Contact Lens Intolerance, and Styes.



**Gentle Enough for
Daily Use**

Apply once in the morning and again before bed to support total eye health and fight bad bacteria – a common root cause of eye irritation.



See What Our Customers Have to Say:

“Avenova works great for my chronic dry eye. I’ve tried many of the over the counter products and none of them have really done much to help me.

I would definitely recommend trying Avenova if you have dry or itchy eyes.”

—Amazon Customer

× CLAIM 10% OFF



**EXPERIENCE THE DIFFERENCE
FOR YOURSELF AND BEGIN EACH
DAY WITH CLEAR, HEALTHY EYES**

Order a 2-week supply and get free shipping on your order.

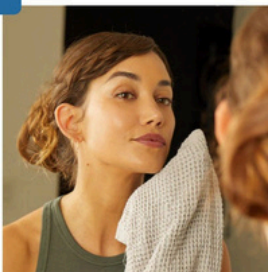
Subscribe and Save

Save 15% today and receive 10% off subsequent shipments when you subscribe for monthly deliveries.

ORDER NOW

**Soothe Sensitive Eyes With Our
Easy-to-Apply Mist**

× CLAIM 10% OFF



Step 1:

Wash your hands and the area around both eyes.



Step 2:

Spray solution onto a cotton round (or NovaWipes) until moistened.



Step 3:

Gently wipe the eyelid and lashes at least 3 times. Apply Twice Daily For Ongoing Comfort

ORDER NOW

DON'T SEEK TEMPORARY RELIEF — ADDRESS THE ROOT CAUSE OF DRY EYE

× CLAIM 10% OFF

Eye Drops

- Provides lasting relief
- Targets & kills bacteria, one of the root causes of dry eye
- Treats root cause of dry eye, styes, red eye, blepharitis & MGD
- The only brand containing 100% pure hypochlorous acid, a cleansing substance naturally produced by your body
- Packaged in a glass bottle to prevent plastic leaching.
- Easy to apply with a gentle mist applicator

[ORDER NOW](#)

- Only Provide temporary relief
- Do not kill bacteria
- Only addresses symptoms, not root causes
- Often contain preservatives and other irritants

Other HOCl Brands

- Contain impurities like bleach & detergents
- Contain impurities that can reduce efficacy
- Come in Plastic bottles that leach into the solution



× CLAIM 10% OFF

AS PURE AS MOTHER NATURE HERSELF

Unlike traditional eye drops, Avenova's lab-tested formula is all-natural and hypoallergenic. Our active ingredient, hypochlorous acid (HOCl), is a gentle, antimicrobial compound which your body naturally produces. With daily use, Avenova Lid & Lash Solution is proven to effectively cleanse the eye area and combat a broad spectrum of harmful bacteria known to cause dry eye and inflammation.

[ORDER NOW](#)



SAVE 15% + NEVER RUN OUT

Enjoy 15% off + free shipping
with any new subscription.

× CLAIM 10% OFF



Begin Each Day With Clear, Healthy Eyes

Shop now for free shipping on your order.



ORDER NOW

Social



Products

Avenova OTC
NovaWipes
Avenova Daily Duo
i-Chek by Avenova
Terms of Service
Refund policy

Legal

Shipping & Return Policy
Terms & Conditions
Contact Us
Sign Up/Sign In

Newsletter

Sign up for exclusive offers, original stories,
activism awareness, events and more.

Enter email

SIGN UP

© 2025 Avenova Eyecare.



[Avenova OTC](#) [NovaWipes](#) [Avenova Daily Duo](#) [i-Chek by Avenova](#) [Terms of Service](#) [Refund policy](#)

× CLAIM 10% OFF

es to ensure you get the best experience on our website. [Learn More](#)

Got it!

**SEO
CONTENT**

**KEYWORD-
OPTIMIZED
BLOG
POSTS**

[DEGREES](#) / [NURSING BLOG](#) / [RN TO BSN](#)

Choosing an RN to BSN Program: 12 Details You Can't Afford to Ignore

By **Noelle Hartt** on 05/16/2024



Choosing an RN to BSN Program: 12 Details You Can't Afford to Ignore



Choosing an RN to BSN program might feel like you're taking a stab in the dark. There are *a lot* of degree programs out there. And if you're just starting out in your search, it might be tricky to pinpoint the differences from one nursing school to another.


Naturally, you want to make sure the bachelor's degree program you select doesn't set you up to fail. Read on to find out what to look for in a nursing school program—and how to tell if it's going to be the right choice for you!

Consider these 12 factors before you enroll in an RN to BSN program

As you explore nursing programs online, you're going to find yourself sifting through mounds of information. Here are some of the most important details you need to look out for.

1. Institutional and program accreditation

With so many nursing education programs to choose from, RN to BSN program accreditation should be at the top of your wish list. When a program is accredited, this means an accreditation commission—an official, third-party authority who creates standards for educational programs—has reviewed it and determined the coursework meets their standards of quality.


Rasmussen's online RN to BSN program is accredited by the **Commission on Collegiate Nursing Education**  (CCNE). "The program prepares students to be the best BSN-prepared nurses possible," says Nursing instructor, Christina Tedesco. "Program goals and objectives are in accordance and alignment with the AACN® Essentials and other areas of accreditation to guarantee credibility," she adds.

2. Minimum weekly time commitment

When you're evaluating an RN-BSN program, consider how much time it'll demand, and weigh that against your current routine. This is especially important if you're looking at a nursing program that requires in-person attendance. Traveling to campus and finding parking can easily eat up hours each week—do you have enough room in your schedule for that?

Beyond your work schedule, commute, family time, self-care and other obligations, how many hours are you left with each week? And when, specifically, are those hours? Are you free at the same days and times every week, or does your work schedule fluctuate? Your answers to each of these questions will help you identify which programs best fit your needs.

3. Program structure

Many registered nurses who work in hospital settings are **required to be on-call** .¹ As a result, their schedules can be tough to work around (you may even have firsthand experience with this,

Request More Information

Talk with an admissions advisor today. Fill out the form to receive information about:

- Program Details and Applying for Classes
- Financial Aid and FAFSA (for those who qualify)
- Customized Support Services
- Detailed Program Plan

What's your name?

Contact Information



Program Preferences

Do you have potential transfer credits?

☐ Yes ☐ No ☒ I'd like to find out

[Submit >](#)

By selecting "Submit," I authorize Rasmussen University to contact me by email, phone or text message at the number provided. There is no obligation to enroll.

This site is protected by reCAPTCHA and the Google [Privacy Policy](#)  and [Terms of Service](#)  apply.



yourself, as a licensed RN). Trying to make it to in-person classes at a traditional brick-and-mortar university may prove impossible when your schedule's constantly changing.

Online RN to BSN programs can offer the flexibility needed to work around a tight—or unpredictable—schedule. But, keep in mind, not all universities operate the same way. For example, some online programs use what's called, "synchronous learning," which means all students and instructors "meet" online at the same time.

When you're looking to fit in class time around a hectic work schedule, however, you want to identify programs that offer *asynchronous* learning. That way, you can access coursework as your schedule permits.

"Rasmussen's online format allows for increased flexibility and time management for students to have a work/life/school balance," Tedesco says. Nursing students may view live sessions and recordings on their own time, as Tedesco explains. This creates the opportunity to design your own school schedule when you're employed as a registered nurse while you're pursuing your BSN degree.

4. Program start dates and duration

How soon do you want to enroll in your first class? When are you hoping to graduate? And what's a realistic timeline for you to complete your BSN degree?

Generally, full-time nursing school students can graduate faster than their part-time counterparts. But when you're juggling employment and family obligations outside of school, taking online courses part-time might be a better choice.

Take note of every RN to BSN program start dates, credit hour requirements and minimum vs. maximum numbers of credits each program requires. These details differ from one nursing school to the next, and they can have a huge impact on your academic success.

At Rasmussen, RN to BSN students can choose from eight start dates per year. And the entire program can be completed in as few as 12-18 months.²

5. Program pacing

As you research nursing programs, seek out information about what's expected of students—and when. Many online RN to BSN programs require students to participate in weekly discussion threads together with classmates and instructors. It's also common for online students to have weekly quizzes, tests, assignments and other deliverables due. Some online programs, however, offer more flexibility than others.

Rasmussen's RN-BSN degree program consists mostly of courses that allow students to work at their own pace. "You don't have those weekly deadlines," says Nursing instructor, Candy Bradbury. "Not only are students completing these deliverables within their courses, but they're able to apply them to the real-world, to their actual practice," she adds.

Having the freedom to complete coursework at any point during the quarter can certainly be liberating. But, as many of us learned in high school, there's a real danger to waiting until the last minute to start an assignment. If you struggle with procrastination, be sure to brush up on **time management tips** to help you stay on top of your course load.

6. Transfer credit opportunities

Being able to transfer credits towards your baccalaureate degree can help save you a tremendous amount of time on your education. As a licensed registered nurse, you might have already completed prior education—such as an Associate's Degree in Nursing (ADN) program—that may be counted towards BSN degree requirements.

Always inquire about transfer credit policies whenever you're researching an RN to BSN program. Currently, Rasmussen University allows students to transfer up to 135 credits (no more than 75% may be completed via transfer credits) towards the online RN to BSN program.

7. Licensure—and other admission—requirements

There's actually more than one way to earn a BSN degree. Many institutions, including Rasmussen, offer BSN programs for students who are not yet licensed registered nurses (sometimes referred to as "standard BSN degree programs").

The tradeoff is that a standard BSN degree program takes longer to complete than an RN to BSN program. That's because the standard program includes coursework to help **prepare students to sit for the NCLEX-RN® exam** so they can obtain RN licensure. As you might suspect, a standard BSN program has different admission requirements from an RN to BSN program.

To be accepted into an RN-BSN program, you'll usually need an active, unencumbered RN license, for starters. Additional requirements beyond having a valid license will likely vary between institutions, but they may include:



- Passing a placement or entrance exam
- Providing transcripts from previously attended institutions
- Proof of immunizations
- Completing a physical exam
- Passing a criminal background check
- CPR certification

8. Nursing skills covered

Whenever you're evaluating an RN to BSN program, take a moment to flip through the course catalog and see what types of nursing skills it emphasizes. How do they stack up against your current strengths and weaknesses? Do they align with your career goals?

Rasmussen's RN to BSN program goes above and beyond the fundamentals of patient care. Each course incorporates projects that align with employer-approved skills to help empower students for real-world challenges they may face throughout their careers.³

In fact, Bradbury's course, *Integration of Genetics and Genomics into Ethical Nursing Practice*, touches on key issues registered nurses see nearly every day. "[Students] are able to recognize in their own practice how not just genetics but also environment plays a role [in disease processes and] how to approach ethical dilemmas," she says.

9. Clinical rotation requirements

Believe it or not, some universities offer RN to BSN programs that do not require clinical rotations. While this may provide increased flexibility for students to complete their studies, working in a clinical practice offers a hands-on learning experience that, arguably, can't be replicated.

In Rasmussen's online RN to BSN program, clinical rotations are usually completed during a student's third or fourth term, Bradbury says. "By the time students get to the clinical portion, they've already built a strong foundation [through required coursework]," she adds.

10. Tuition expenses

Your nursing degree is an investment in yourself and your future—but that doesn't mean affordability should go out the window. The costs of BSN degrees varies dramatically among nursing schools. Whether you intend to apply for financial aid or not, finding budget-friendly RN to BSN program is a smart move.

And speaking of financial assistance, you may have a special advantage as a working, registered nurse. According to the **Bureau of Labor Statistics** (BLS), there are employers who offer tuition reimbursement for RN to BSN programs.⁴ So, before you enroll, take a trip to your HR department and find out if you're eligible for tuition assistance—it could seriously cut down the **cost of your degree**.

11. Campus culture

Even in an online program, you want to feel like you're part of a welcoming, friendly and inclusive community. "Our student population is diverse, including students from different backgrounds, age groups, and genders," Tedesco says. "Some students are older and working full-time adults with family responsibilities, and others are younger and fairly new to nursing."

Being a part of a diverse classroom—online or in-person—is also a wonderful advantage for your own education. "That diverse student body really adds depth to these courses and the RN to BSN program," says Bradbury. "We have nurses that work in public health. We have nurses that work in schools, corrections, nursing, VA, military. We have active military members who are also involved in the program."

With working nurses from all walks of life as your classmates, an RN to BSN program provides you with networking opportunities *and* the chance to learn from the experiences of others.

12. Graduate-level coursework integration

Some RN to BSN programs allow students to complete master's-level coursework to further advance their studies. This is especially beneficial if you're interested in pursuing a career as a clinical nurse specialist (CSN), which requires a master's degree, according to the BLS.⁴

Rasmussen's online RN to BSN program allows nursing students to take up to two Master of Science in Nursing (MSN) courses at no extra tuition cost. Even if you're currently unsure about whether you'll someday pursue a master's degree, being able to earn those graduate-level credits could be worthwhile.

Ready to learn more about Rasmussen's RN to BSN degree program?



From career advancement opportunities to improved patient outcomes, there are so many reasons to pursue your BSN degree. In fact, patient mortality risks decrease significantly in hospitals with higher rates of BSN-prepared nurses, according to the **American Association of Colleges of Nursing** [CCN](#).⁵ Choosing to earn your bachelor's degree, then, is one of the best decisions you can make for your patients and their families.

Rasmussen's online RN to BSN program expands upon your existing nursing experience through competency-based education (CBE). "There are three opportunities to achieve mastery in each assigned deliverable," says Tedesco. As she explains, this allows students to learn from and integrate instructors' feedback as they complete coursework.

"I've been with Rasmussen for nine years," Bradbury says, adding, "and I'm proud to be part of this university because of the RN to BSN program. I believe in the program. I believe in our students. I believe in our faculty."

Learn more about **Rasmussen University's online RN to BSN program**.

AACN® is a registered trademark of AMERICAN ASSOCIATION OF CRITICAL-CARE NURSES, INC.

Empowered Learning® is a registered trademark of Rasmussen College, LLC

NCLEX-RN® is a registered trademark of National Council of State Boards of Nursing, Inc.

¹Emily Rice, RN, On Call Nursing: What it is and How to Prepare, (Jan.30 2023), On-Call Nursing: What it is and How to Prepare - General Specialties Support (allnurses.com)

²Completion time is dependent on transfer credits accepted and the number of courses completed each term.

³Rasmussen University, Competency-Based Education Empowered Learning®, (accessed May 2024), Empowered Learning® | Rasmussen University



Noelle Hartt

Noelle Hartt is a copywriter who works as an independent consultant. She writes primarily for B2B and B2C digital media, including ad copy, website content, landing pages, and social media posts.

Posted in **RN to BSN** | Tagged as **RN** / **rn-to-bsn**

Related Content



Does a BSN Degree Really Help Nurses Improve Patient Outcomes?

Hope Rothenberg | 10.03.2023



What Are RN to BSN Online Courses Like?

Brianna Flavin | 09.28.2023



6 Reasons Why Competency-Based Education Is Great for Working Nurses

Hannah Meinke | 07.27.2020



Is RN to BSN Worth It? 9 Reasons to Consider Advancing Your Nursing Education

Brianna Flavin | 12.31.2018

This piece of ad content was created by Rasmussen University to support its educational programs. Rasmussen University may not prepare students for all positions featured within this content. Please visit www.rasmussen.edu/degrees for a list of programs offered. External links provided on rasmussen.edu are for reference only. Rasmussen University does not guarantee, approve, control, or specifically endorse the information or products available on websites linked to, and is not endorsed by website owners, authors and/or organizations referenced. Rasmussen University is accredited by the Higher Learning Commission, an institutional accreditation agency recognized by the U.S. Department of Education.

ABOUT US

[Accreditation and Licensing](#)
[Careers](#)
[Corporate Social Responsibility](#)
[Diversity, Equity and Inclusion](#)
[Hire a Grad](#)
[History](#)

AREAS OF STUDY

[Business](#)
[Design](#)
[Education](#)
[Health Sciences](#)
[Human Services](#)
[Justice Studies](#)

CAMPUS LOCATIONS

[Florida](#)
[Illinois](#)
[Kansas](#)
[Minnesota](#)
[North Dakota](#)
[Wisconsin](#)

TUITION & AID

[Military Benefits](#)
[Employer Benefits](#)

[Leadership](#)

[Nursing](#)

[Online](#)

[Letter from the President](#)

[Technology](#)

[Mission](#)

[News Center](#)

[Rasmussen University Transition](#)

[Statement of Ownership](#)

[Disclosures and Net Price Calculator](#) [Privacy Policy](#) [Terms](#)

[Do Not Sell My Personal Information \(CA Residents Only\)](#)



© 2024 Rasmussen College, LLC. All Rights Reserved.

Rasmussen University is accredited by the Higher Learning Commission and is authorized to operate as a postsecondary educational institution by the [Illinois Board of Higher Education](#)

For additional information about Licensing and State Authorization, and State Contact Information for Student Complaints, please see those sections of our catalog .

[DEGREES](#) / [HEALTH SCIENCES BLOG](#) / [SURGICAL TECHNOLOGIST](#)

A Peek Behind the Curtain: What Are Surgical Tech Clinicals Really Like?

By **Noelle Hartt** on 01/09/2024



A Peek Behind the Curtain: What Are Surgical Tech Clinicals Really Like?



Surgical tech clinicals. By far, this is the most exciting part of the entire surgical technology program. Of everything you'll do before graduation (and the certification exam), clinicals let you get your hands dirty—well, at least in a keeping-pristine-sterile-field kind of way.

Five days a week, you'll don scrubs and ditch the classroom for the OR. There, you'll examine—and even participate in—surgical procedures.

You'll get hands-on training in everything from preparing surgical supplies for operations to helping transport patients, and, of course, surgical technology and surgical assisting.

Sterile processing. Physiology. Aseptic technique. Human anatomy! You'll have studied each of these by the time you begin clinical rotations. But, there's nothing quite like seeing it all with your own two eyes in the OR!

8 reasons to look forward to your clinical rotations in surgical technology...

1. You'll work in more than just one operating room

Sometimes, surgical technologist students will split up a clinical rotation between multiple hospitals or surgical centers.

"I was placed at two locations in my first rotation of clinicals," says Allison Northrop, a soon-to-be graduate of Rasmussen's Surgical Technologist program.

Surgical technology programs purposefully build working relationships with hospitals and surgical centers in their areas to facilitate clinicals. The better that coordination, the more quality opportunities you will have as a surgical tech student.

"We use just about every hospital in the metro area and beyond," says Krista Vylasek, Surgical Technology Program Coordinator and Professor at **Rasmussen's Anoka/Hennepin Minnesota campus**. "Some allow students to rotate 2 weeks through the cardio-vascular ORs," she adds.

Rasmussen's Surgical Technologist program includes two clinical rotations that equal about two quarters.

The University strives to ensure each student is placed at more than one facility between the two rotations, according to Vylasek. This way, you'll get experience with more than one employer.

Request More Information

Talk with an admissions advisor today. Fill out the form to receive information about:

- Program Details and Applying for Classes
- Financial Aid and FAFSA (for those who qualify)
- Customized Support Services
- Detailed Program Plan

What's your name?

Contact Information



Program Preferences

Do you have potential transfer credits?

☐ Yes ☐ No ☒ I'd like to find out

[Submit >](#)

By selecting "Submit," I authorize Rasmussen University to contact me by email, phone or text message at the number provided. There is no obligation to enroll.

This site is protected by reCAPTCHA and the Google [Privacy Policy](#)  and [Terms of Service](#)  apply.



2. Clinicals can help you network

Your clinical experiences will put you in contact with employers and other surgical technologists, not to mention many different healthcare professionals. Use this opportunity to ask about the career and what others have learned through their employment.

Carolyn Abbitt, a Rasmussen Surgical Technologist student due to graduate this year wound up receiving a job offer from one of the organizations she did clinicals with.

"I was shocked, surprised and ecstatic all at the same time!"

3. You'll learn what it's like to be part of a larger surgical team

Hollywood might make it seem like surgeons perform operations alone. (Cue images of a dark room, a single spotlight, a lone doctor operating.)

Maybe they'll throw in a registered nurse or two for a slightly more realistic scene. But, in a *real* operating room, there's actually a whole surgical team—and, as you complete your clinicals, you'll get to work with all of them.

"The most surprising thing I have encountered in my clinicals is how much teamwork is involved in the OR!" Northrop says. "The circulator and surgical technologist function as a partnership to care for patients and keep surgeries running on time," says Northrop.

(A circulator, sometimes referred to as an "RN circulator," is a registered nurse who provides additional support for the patient and the rest of the surgical team in the OR.)

4. You'll get a feel for a "typical" workday while you gain academic credit (and clinical experience!)

A quick Google search of "surgical techs" may leave you thinking this role is perfect for people who want nothing more out of life than to count sponges or cut sutures.

And, while surgical technologists are responsible for those tasks, **a day in the life of a surgical technologist** involves much more—and it all starts during clinical rotations.

"Your procedures all depend on where you work," says Jill Teodoro, Surgical Technology Program Coordinator and Professor at **Rasmussen's Romeoville/Joliet, Illinois campus**.

"Some hospitals do trauma—so, you might do that regularly. Some are smaller; you might take out a gallbladder. Or you might do a spinal fusion. It all depends on where you are," she adds.

No two workdays are identical for surgical technologists. Still, there's a certain hustle and bustle that takes some getting used to. Stepping into an operating room is kind of like landing in a foreign country: it's got its own language, hierarchy and rhythm—none of which exist outside those four walls.

"In my first rotation, I spent a lot of time getting acclimated to the fast-paced environment in the OR. I also began learning how to be a helpful and involved member of the pre-operative patient care phase," says Northrop.

5. Clinicals are surgical technologists' antidote for imposter syndrome

We've all been there. It's the first week at a new job—or a new class—and, somehow, you already feel like you're behind. A cold sweat breaks out. You ask yourself, "Do I even belong here?" That's imposter syndrome at work.

Clinicals allow surgical technologist students to get past these feelings and first-time jitters long before entering the workforce.

"Your first time putting on a pair of scrubs and stepping into an operating room is definitely nerve-racking," says Abbitt. "The nerves calm pretty quickly, though, when you start setting up for your first case."

"Personally, I feel that I adjusted pretty well," Abbitt adds. "Now, even in my second rotation, I can say I haven't been overly nervous for any surgery that I've been in."

6. You're encouraged to ask plenty of questions

The beauty of clinicals? Everyone in the OR knows you're still a surgical technology *student*. They

don't expect you to know everything, but they do expect you to participate. Pay attention, take plenty of (mental) notes and never be afraid to ask questions.

The certified surgical technologist you'll work alongside acts as your preceptor and is there to guide you.

"My preceptors were very helpful in answering any questions I had, while giving me instruction when necessary," says Northrop. "Around week three, I had a solid understanding of the expectations and responsibilities I have as a surgical technologist, although I am still learning new ways to apply myself every day."

There's an undeniable learning curve to surgical technology. It takes time to develop surgical assisting skills. So, communicate with your team, and make the most out of this experience!

"Now that I am in my second rotation, I feel as though I have truly found my footing in the OR," Northrop says. "My set-ups are faster, my participation in patient care is smooth, and my intra-operative skills have drastically improved due to my familiarity in the OR routine."

7. Some things just can't be taught in a lab

Labs are an important component of any surgical tech program. Despite this, there's just no substitute for the real thing—the OR!

"It's one thing to practice incisions in a lab, but it's a whole other thing to have a gallbladder handed to you," Teodoro says.

Surgical technologist students practice aseptic technique with instruments and other supplies. They'll use surgical equipment on dummies with foam organs, too, Teodoro explains.


"It's different to watch a surgeon cut through the sternum with a saw. WE make sure the saw is working," she adds.

And, as with any job, sometimes, surgical technologists find themselves working with unfriendly colleagues. The thing about surgery, though, is there's no room for error; you can't let your nerves get to you, even when the surgeon is a diva.

"Having a difficult doctor—that *does* happen. I try to be not-so-nice [in the lab] sometimes to help the student adjust," Teodoro says. "That feeling of having a tough surgeon or anesthesiologist—it's a different pressure."

8. You'll get to learn about all kinds of patient care

Becoming a surgical technologist is almost like joining a secret society. Most people have never heard of the procedures you'll assist with. (In fact, most people have never even heard of surgical technologists.) Despite this, you'll be an integral member of any surgical team you join.

"Some [students] go to surgery-outpatient facilities, where patients can go home the same day. [They're] doing **ear tubes**  on kids, hernias. That kind of thing," Teodoro adds.

On a related note, be sure to let your instructor know ahead of time if you're particularly interested in any one type of surgery—this way, you'll have greater odds of being placed at a location that fits your preferences.

"Both of my clinical sites had a wide variety of cases from general surgery, cardiac, neuro, ENT, orthopedics and more," says Abbitt.

Is a Surgical Tech program right for you?

Still not squeamish? Then an education in surgical technology might be just what you're looking for!

As a surgical technology student, you'll deepen your knowledge of human anatomy, surgical procedures and patient care. Plus your classes will help you prepare to sit for the Certified Surgical Technologist® (CST) certification through the National Board of Surgical Technology and Surgical Assisting (NBSTSA®), sometimes called the National Certification Examination.

If you are considering this career, you'll need some better information on what the education will involve and the entrance requirements you need to meet to gain admission into a surgical technology program.

Related Articles:



- [Do You Have to Take the TEAS Test to Become a Surgical Tech? + Other Entrance Requirement FAQs](#)
- [What is the Surgical Tech Career Path? From Start to Advancement](#)
- [Why Are Operating Rooms So Cold? A Sneak Peek from Inside the OR](#)
- [Awake During Surgery: How the OR Changes When You're Not Under General Anesthesia](#)

Certified Surgical Technologist® is a registered trademark of NATIONAL BOARD OF SURGICAL TECHNOLOGY AND SURGICAL ASSISTING

NBSTSA® is a registered trademark of NATIONAL BOARD OF SURGICAL TECHNOLOGY AND SURGICAL ASSISTING



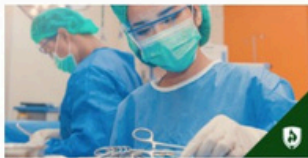
Noelle Hartt

Noelle Hartt is a copywriter who works as an independent consultant. She writes primarily for B2B and B2C digital media, including ad copy, website content, landing pages, and social media posts.

Posted in [Surgical Technologist](#) |

Tagged as [healthcare careers](#) / [healthcare sciences](#) / [health care education](#) / [surgical technologist](#) / [healthcare](#) / [healthcare education](#) / [health sciences](#)

Related Content



What Is a Surgical



Is Surgical Tech a Good



What is the Surgical Tech



Is Becoming a Surgical Tech

[DEGREES](#) / [NURSING BLOG](#) / [PROFESSIONAL NURSING](#)

What is an ADN, And Does It Make Sense For Your Nursing Career Goals?

By **Noelle Hartt** on 04/04/2024



What is an ADN, And Does It Match Your Nursing Career Goals?



If you've started looking into nursing school, you may have heard about associate degree in nursing (ADN) programs—among **other nursing degrees and credentials**. There are many paths you can choose from to enter the nursing profession, but pursuing an associate degree in nursing is typically the fastest way to become a registered nurse (RN).

So what is an associate degree in nursing? What does it mean, and how does it compare to other nursing degrees? Most importantly, will it help you as you set out on your nursing career journey?

What is an ADN program, and how does it prepare you to become a registered nurse?

ADN stands for "Associate's Degree in Nursing." You've probably heard of associate's degrees—they're the "two-year" degrees people earn from universities. That's right: You don't need a four-year degree to enter the nursing profession. The ADN program at Rasmussen can be completed in as few as 21 months.¹

Beyond the shorter time frame, there's another serious perk to earning this degree in nursing. ADN programs are designed to help you become a licensed registered nurse (AKA a "licensed RN").

Once you complete a state Board of Nursing approved program your program, you can take the National Council Licensure Examination—Registered Nurses (NCLEX-RN®) exam. This is the exam you'll need to pass in order to earn your RN license. When you have your RN license, you can start working as a registered nurse.

Why do you need a nursing degree to take the NCLEX-RN?

Like other professional licensing exams, the NCLEX-RN is only offered to students who've completed qualifying pre-licensure education, such as an ADN program.

With that said, it's important to note that not every nurse who sits for the NCLEX-RN needs to have this specific degree.

An ADN program is just *one* path you can take to prepare for RN licensure. We will explore the

Request More Information

Talk with an admissions advisor today. Fill out the form to receive information about:

- Program Details and Applying for Classes
- Financial Aid and FAFSA (for those who qualify)
- Customized Support Services
- Detailed Program Plan

What's your name?

Contact Information

Program Preferences

Do you have potential transfer credits?

☐ Yes ☐ No ☒ I'd like to find out

[Submit >](#)

By selecting "Submit," I authorize Rasmussen University to contact me by email, phone or text message at the number provided. There is no obligation to enroll.

This site is protected by reCAPTCHA and the Google [Privacy Policy](#) and [Terms of Service](#) apply.



other programs that qualify students to sit for the NCLEX-RN momentarily. In the meantime, let's explore this particular nursing program a bit further.

What is an ADN nurse?

People commonly refer to licensed RNs who've earned their Associate's Degree in Nursing as "ADN nurses." This distinction probably stems from the fact that there are various types of RNs.

For example, if you ever hear someone use the phrase, "BSN nurses," this refers to RNs who've earned their Bachelor of Science in Nursing (BSN) degrees. BSN degree programs go more in depth and offer a more well-rounded education. And they typically take longer to complete.

Because of this, BSN-prepared nurses are in higher demand, especially in hospital and acute care settings. And they have more administrative and leadership opportunities.²

What does an ADN nurse do?

An ADN education can prepare you with the fundamental clinical skills needed to enter the nursing practice. ADN nurses are trained in the **core aspects of patient care** [↗](#), including:

- Clinical decision-making
- Caring intervention
- Collaboration
- Care management
- Assessment, diagnosis, planning, intervention and evaluation.³

The **Bureau of Labor Statistics** [↗](#) (BLS) explains that registered nurses also "provide and coordinate patient care, educate patients and the public about various health conditions, and provide advice and emotional support to patients and their families."

You may also oversee licensed practical nurses (LPNs), nursing assistants or even home health aides, if you work as an ADN nurse.³

How fast can you earn your ADN?

If you're hoping to graduate in under two years, we have some good news for you. Rasmussen students with qualifying transfer credits may complete our ADN program in as few as 21 months.¹

This makes the ADN an especially attractive option if you're looking to start your nursing career without committing to a bachelor's degree program.

And because well-trained nurses are needed these days, many universities also offer RN to BSN programs for ADN nurses who want to earn their BSN without starting their education over. For more on how that works, check out **8 Things Nurses Should Know About Online RN to BSN Programs**.

With these types of options, you can start work as an ADN nurse, get your bearings in the nursing industry and perhaps even find an employer willing to offer tuition reimbursement if you want to gain more education later on.

What are the admission requirements for ADN programs?

ADN program admission requirements will vary from one university to the next. And while we can't speak for every institution—**many ADN programs** [↗](#) only accept applicants who've already completed a number of prerequisite courses and who've met composite score thresholds on the Test of Essential Academic Skills or TEAS.⁵

Some ADN programs (like Rasmussen's program) do not require those courses, but do require a **meeting a threshold composite TEAS score** and other qualifications. These have some variation depending on the state and campus, but generally include:

- Proof of certain immunizations
- A criminal background check
- Basic CPR certification

What does an ADN curriculum look like?

Nursing programs may vary from one university to the next. ADN students at Rasmussen



Nursing programs may vary from one university to the next, but students at Rasmussen, however, will take the following courses of the core nursing curriculum.

- Introduction to Nursing
- Essentials of Pathophysiology
- Physical Assessment
- Nursing Care for the Older Adult (gerontology)
- Professional Nursing Skills I and II
- Multidimensional Care I, II, III, and IV
- Mental Health and Behavioral Nursing
- Pharmacology for Professional Nursing
- Maternal-Child Nursing
- Leadership and Professional Identity

As part of the ADN program, nursing students also complete clinical rotations to better understand how their theoretical knowledge applies to real-world healthcare settings.

Nothing puts your classroom learnings into perspective quite like clinical hours!

How does an ADN program compare to other pre-licensure nursing programs?

In addition to ADN programs, there are **two other types of nursing programs** that prepare students for the NCLEX-RN exam: BSN programs and RN diploma and certificate programs.

BSN degree programs

A BSN degree is a Bachelor of Science in Nursing. If you're not a nurse yet, you'd complete what's sometimes called a "standard BSN program," which prepares you to sit for the NCLEX-RN.

As you might suspect, a standard BSN program consists of more credits than an ADN, and, as a result, takes more time to complete. The *specific* number of credits that make up each program will vary depending on which nursing school you attend and whether it uses a semester- or quarter-based schedule.

At Rasmussen, for example, a standard BSN program consists of 180 credits, whereas the Associate of Science in Nursing and Associate of Applied Science in Nursing require only 102.

Some employers, including hospitals, require registered nurses to have this type of Bachelor's degree, according to the BLS.⁴

RN diploma and certificate programs

Before the advent of Nursing Associate's degrees, many nurses received their education in hospital settings, rather than classrooms, according to NurseJournal.org.⁵ Although the quantity of these nursing programs has shrunk over the years, there are still some hospitals that provide this type of education.

Interestingly, RN diploma and certificate programs can take the same amount of time—or longer—to complete, when compared to an ADN program. It is important to check because credits earned through an RN diploma or certificate program may not necessarily transfer to a degree program.⁷

What does a typical career path look like for ADN nurses?

Ultimately, your nursing career can take many forms. As a registered nurse, you can work for a hospital, ambulatory service, care facility, educational service or even a government agency.⁶

You can also complete **continuing education** programs to prepare you for further licensing and certification in specialty areas, such as surgical care or pediatrics, for instance. So, while there may not be any one "typical career path" for ADN nurses, the truth is, once you become a registered nurse, you can get started gaining work experience. From there, the options to tailor your nursing career to the type of work you like best are plentiful!

Would you feel excited about nursing school?

Try this thought experiment. If you enrolled in a nursing program today, how would you feel?

If there's a sense of excitement in that idea for you—you might be ready to take a step forward.



That probably involves researching nursing program tuition costs and opportunities for financial aid.

Fortunately, you won't have to look *too* hard—we've done a lot of the research for you! Check out our article, "[Paying for Nursing School: 6 Things You Should Know](#)."

Related Articles:

- [AAS vs. ADN: What to Choose When You Want to Become a Nurse](#)

NCLEX-RN is a registered trademark of National Council of State Boards of Nursing, Inc.

¹Completion time is dependent on transfer credits accepted and the number of courses completed each term.

²Chaunie Brusie, RN vs BSN: What's the difference and which is Right for You?, (accessed March 2024), RN vs BSN | What's the Difference and Which Degree is Right for You? (nurse.org)

³Rasmussen University, Rasmussen University 2023-2024 Catalog, rasmussen.dcatalog.com/v/2023---2024-Catalog/?page=78

⁴Bureau of Labor Statistics, U.S. Department of Labor, Occupational Outlook Handbook, Registered Nurses, (accessed March 2024), Registered Nurses : Occupational Outlook Handbook : U.S. Bureau of Labor Statistics (bls.gov)

⁵Anna Giorgi, Start Your Nursing Career with an Associate Degree in Nursing (ADN), (accessed March 2024), ADN Degree Guide | What Is an Associate Degree in Nursing? (allnursingschools.com)

⁶Bureau of Labor Statistics, U.S. Department of Labor, Occupational Handbook, Registered Nurses, (accessed March 2024), Registered Nurses: Occupational Outlook Handbook: U.S. Bureau of Labor Statistics (bls.gov)

⁷Maura Deering, RN Diploma vs. ADN vs. BSN Degree: What's the Difference?, (accessed March 2024), RN Diploma Vs. ADN Vs. BSN Degree: What's The Difference? | NurseJournal.org



Noelle Hartt

Noelle Hartt is a copywriter who works as an independent consultant. She writes primarily for B2B and B2C digital media, including ad copy, website content, landing pages, and social media posts.

Posted in [Professional Nursing](#) | Tagged as [professional nursing](#) / [nursing](#) / [nursing education](#)

Related Content



[AAS vs. ADN: What to Choose When You Want to Become a Nurse](#)



[ADN vs ASN: Is There Any Difference Between These Nursing Degrees?](#)



[What You Need to Know About Choosing an LPN RN Bridge Program](#)



[7 Reasons to Become a Progressive Care Certified Nurse](#)

CONTACT

Email: noelle@greenwagonmedia.com

or

Call/Text: +1-631-210-7282

